

## Report from IACR webpage review subcommittee – 22<sup>nd</sup> May 2021

In November 2020 the President, Julia Lysaght, formed a sub-committee to review the current IACR web site with a view to modernising and updating.

Committee is: Kieron Brislane, Mike Pomeroy, Bill Appelbe, June Kelly, Andrew White, Rev. Cliff Jeffers.

We have, so far, met via Zoom 7 times

We reviewed the website under 3 headings – Hosting website, Developer and Contents.

### Host:

- Current host is **Hosting24.com**. Based in USA, cost is approx. £60 per annum  
Paid up to February 2022
- Agreement was given at February meeting to move from current host (**Hosting24.com**) to **Black Night Solutions** based in Ireland.
- On contacting Black Night, it was confirmed that the ‘domain name’ retention feature for charities was free and not the ‘hosting’ feature. However, the website must be an ‘.ie’ address and not ‘.org’ address as in the IACR.
- Our Developer has recommended an alternative host to Black Night Solutions, which we are currently reviewing.

### Developer:

- The current site was developed by and is maintained by bell ringer-volunteers.
- Agreement was given at February meeting to outsource development and high-level maintenance to **Aspire Media** (<https://aspiremedia.ie/>).
- Aspire Media are now working on the new 2021 version of the IACR website.
- They have completed 2 phases of work, both of which have been extensively reviewed and feedback given back to them.

### Layout

- Based on initial work by Aspire Media, the web site will retain *bellringingireland.org* name and may initially look similar to current website, but with the latest features, buttons and bells under the cover!
- Final solution will work equally well on computer screens and on small screens eg. mobile phones, tablets.
- It is expected to take auto-feed from Bell Board, Facebook, Twitter, other social sites as required.
- There is a *bellringingireland* YouTube channel from the last launch of the IACR webpage, and this will be used to store any audio and/or video.  
[https://www.youtube.com/channel/UCC\\_bGStE5zN6ezfPvvgOQjA](https://www.youtube.com/channel/UCC_bGStE5zN6ezfPvvgOQjA)
- Google Analytics will also be available
- There is an extensive **How to Ring** section currently under construction – will guide a reader from *bell handing* to *conducting a peal*.
- The *Towers* section will feature a **Tower of the Month** at the top of the page.
- The *Towers* section will also include an "at a glance" page of practice nights .. ie on Monday towers x, y & z practice; on Tuesday it is towers a & c ... etc.
- The 'Footer' area across all pages will include **Contact Us**, the **Name of the Association** and the **Registered Charity information**
- One of our Annual Report advertisers has agreed to have their advertisement added to the website (in the footer of each page).
- The PDF/master copies of various documents including the centenary history booklet have been “re-discovered” and are available to be uploaded (to the **Library** section).

## **Pre-Launch requirements**

Listed here are an initial list of tasks that will need to be completed prior to launch/relaunch. It is not exhaustive – more will be added as we progress.

- Requirement for all towers to review and confirm or correct tower details, contacts, bell inscriptions, history Postcode/EirCode
  - there was a mail-out to all towers – Thank you to all who have responded; this is still a Work in Progress.
- Detailed suggested list of content for the "Learn to Ring" section.
  - See update in Layout section above.
- Once new website is launched Executive and District officers' personal emails will not be published as a contact; requirements to use generic email addresses.
  - There are some *bellringingireland* email addresses already in use; the plan is to activate all outstanding and request incoming office holders to start using them.

## **Launch**

We hope to be in a position to launch the new website before the end of July. Now polling for suggestions on how to do that ...?

Kieron Brislane  
22 May 2021